



Date: 07/18/2025
To:
From: Pete Fowler Construction Services, Inc.
Project: Expert Testimony: Preparation and Delivery for Deposition, Arbitration, and Trial Webinar 10/30/2025 (PFCS 24-0926)
Regarding: Audience Handout Package

Meet the Panel

Dan Crespo, Esq.

PARTNER - BREMER, WHYTE, BROWN & O'MEARA, LLP

Daniel A. Crespo is a Partner with Bremer Whyte Brown & O'Meara LLP in its Los Angeles office, directing his focus towards insurance defense litigation. Admitted to the California State Bar in 2004, Mr. Crespo is licensed to practice before all courts in the State of California.

Mr. Crespo received his Bachelor of Arts degree in Sociology with a minor in Psychology, from the California State University at Northridge. He thereafter received his Juris Doctor degree from Southwestern University School of Law in 2004. During law school, Mr. Crespo served as Chairman of the Moot Court Board of Governors and was highly successful in nationwide appellate advocacy competitions as a member of the Moot Court Honors Program.

Mr. Crespo concentrates his practice in all aspects of complex civil litigation, including construction defect and general liability defense matters.



Cameron Kalunian

EQUITY PARTNER - LEWIS BRISBOIS BISGAARD & SMITH LLP

Cameron Kalunian is a partner in the Los Angeles office of Lewis Brisbois, a vice-chair of the nationwide Construction Practice, and a member of the Complex Litigation Practice. Mr. Kalunian's practice is focused on multi-party litigation in a wide variety of cases involving claims related to breach of contract, fraud, unfair business practices, real estate, construction defect disputes, and various tort claims. Additionally, Mr. Kalunian has served as litigation counsel for both Fortune 500 companies and small businesses in matters involving intellectual property, employment, real estate, financial institutions, and environmental claims. Mr. Kalunian is an experienced trial lawyer who has garnered many favorable verdicts. His reputation as an aggressive and effective trial lawyer has also resulted in lucrative settlements for his clients.

Mike Villalba

DIRECTOR OF PRODUCT DEVELOPMENT, TECHNICAL CONSULTING SERVICES - PETE FOWLER CONSTRUCTION

Michael Villalba is an expert construction consultant and cost estimator with experience in virtually every role in the contracting and building industry including laborer, carpenter, superintendent, project manager, estimator, quality control inspector, operations manager, and owner of a general building contracting firm. Mike's experience is wide and deep with project types including single-family residences, multi-family projects, mixed use developments, commercial, institutional, industrial, low-rise, mid-rise, and high-rise construction. Mike serves clients who are property owners and managers, developers and contractors, product manufacturers and suppliers, insurers, and lawyers.

Mike is a seasoned leader having held management positions supervising, directing, training, and evaluating the work of tradesmen as well as professional consulting staff at well-known firms. In his role as a building consultant Mike serves as a technical expert, evaluating and testing physical building performance, examining enormous volumes of project documentation, making repair recommendations, estimating project costs, tendering projects for bid, and rendering professional opinions that aid in moving projects to conclusion. As an expert witness Mr. Villalba is experienced in composing declarations as well as offering deposition and trial testimony.

Presentation & Backup Materials

1. Lesson Plan
2. Power Point Slides



Expert Testimony: Preparation and Delivery for Deposition, Arbitration, and Trial



OFFICES

CALIFORNIA

(949) 240-9971

1101 California Ave, #213
Corona, CA 92881

NEVADA

(725) 333-2365

2470 St Rose Pkwy, Ste 104
Las Vegas, NV 89074

FLORIDA

(407) 517-0650

9100 Conroy Windermere Rd,
Ste 281
Windermere, FL 34786

TEXAS

(469) 677-8710



Pete Fowler
CONSTRUCTION
Services, Inc.

INTRODUCTION

Expert deposition testimony can change the course of a case. In the best scenario, the expert work is right, it's helpful to the people who have hired the expert, and the presentation during the deposition is professional and compelling such that the opposing parties dramatically change their position to more closely align with the expert analysis and conclusions. In the worst scenario the expert gets picked up by opposing counsel and shaken like a ragdoll (figuratively, of course). In general, the arbitrator, judge, or jury will never read, hear, or see the video of good deposition testimony; the opposing parties will not want to present it and the party the expert is working for will generally let the expert present it him/herself in direct testimony. But if the deposition testimony is bad, then the arbitrator, judge, or jury will almost always read, hear, or see it!

Arbitration testimony is different than either deposition or trial; more formal than deposition and less than trial. In many cases an arbitrator is chosen because they have familiarity with, if not expertise in, the technical issue(s) being litigated. When this is the case the subject matter experts don't have to worry about explaining the issues at the 101 level, the way they do with a lay jury.

This program is "a map of the terrain" to help experts, attorneys, claims professionals, and parties to litigation understand and navigate the nuanced world of expert deposition, arbitration, and trial testimony. This program will give you a framework to make sure your expert testimony is complete, supportable, and understandable by non-technical people who need to use the information to make decisions. With our process, the only additional ingredient is old fashioned elbow grease.

PROGRAM OUTLINE

1. Introduction
2. Qualifications, Designations, and Admissibility
3. Preparation for Testimony
4. Deposition
5. Arbitration
6. Trial
7. Conclusion

PROGRAM CONTENTS

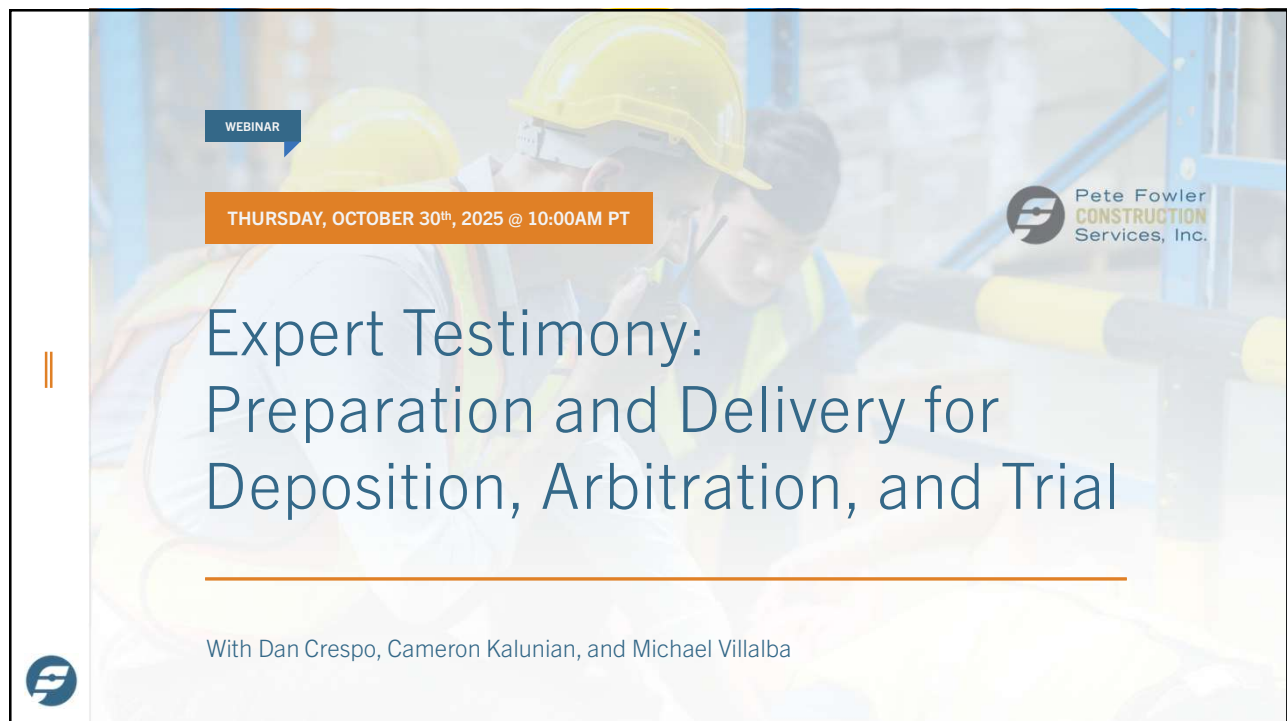
1. Introduction – 5 Minutes
 - A. Who We Are
 - B. Presenter Information
 - C. Program Outline
 - D. Introduction
 - E. Learning Objectives
2. Qualifications, Designations, and Admissibility – 10 Minutes
 - A. Qualifications
 - B. Designations
 - C. Admissibility
3. Preparation for Testimony – 10 Minutes
 - A. Expert Investigations
 - B. Show Your Work
 - C. Bad Facts
 - D. What Deposition, Arbitration, and Trial Have in Common
4. Depositions – 10 Minutes
 - A. What is Deposition Testimony?
 - B. Common Deposition Questions
 - C. Video Depositions
 - D. Deposition vs Arbitration
 - E. Deposition vs Trial
5. Arbitration – 10 Minutes
 - A. What is Arbitration Testimony?
 - B. Direct vs Cross Examination
 - C. Arbitration With Prior Deposition vs Without
 - D. Arbitration vs Trial
6. Trial – 10 Minutes
 - A. What is Trial Testimony?
 - B. Direct vs Cross Examination
 - C. Trial With Prior Deposition vs Without
 - D. Presentation Methods and Technology
7. Conclusion – 5 Minutes
 - A. Continuing Education
 - B. Backup Materials
 - C. Feedback

BACKUP MATERIALS

1. [Civil Litigation Basics for Construction Professionals](#) by Pete Fowler
2. [Good Experts... Investigate Like Sherlock Holmes, Think Like Lawyers, Write Like Journalists, and Present Like Walter Cronkite](#) by Pete Fowler
3. [Trials: Tribulations, Triumphs, or Both - Making Smart Decisions About Taking Cases to Trial](#) by Pete Fowler
4. [Trial Victory / Property & Injury Claim: Slip & Fall Analysis Leads to Favorable Verdict](#)
5. [Trial Victory / Cost Estimate: Construction Cost Estimate for Water Damage](#)
6. [Trial Victory: Pete Fowler Construction Testimony Saves Contractor \\$500,000 in Damage Claims](#)

LEARNING OBJECTIVES

- Discuss the effective use of expert witnesses in deposition, arbitration, and trial.
- Identify the typical challenges of expert witnesses and explore strategies to adapt.
- Explain the fundamentals of preparing an expert for deposition, arbitration, and trial testimony.
Consider the variables of expert testimony that cannot be planned for that requires professional judgement and flexibility.




WEBINAR

THURSDAY, OCTOBER 30th, 2025 @ 10:00AM PT

Pete Fowler
CONSTRUCTION
Services, Inc.

Expert Testimony: Preparation and Delivery for Deposition, Arbitration, and Trial

With Dan Crespo, Cameron Kalunian, and Michael Villalba





ABOUT US

Building Experts.

Helping Smart People
Make Smart Decisions



Construction Defects



Property Claims



Personal Injury Claims



Contract Claims




Estimating, Quality & Construction Management




Fire Claims






Meet our Presenters




Dan Crespo

Partner
Bremer, Whyte, Brown & O'Meara, LLP




Cameron Kalunian

Equity Partner
Lewis Brisbois Bisgaard & Smith LLP



Michael Villalba

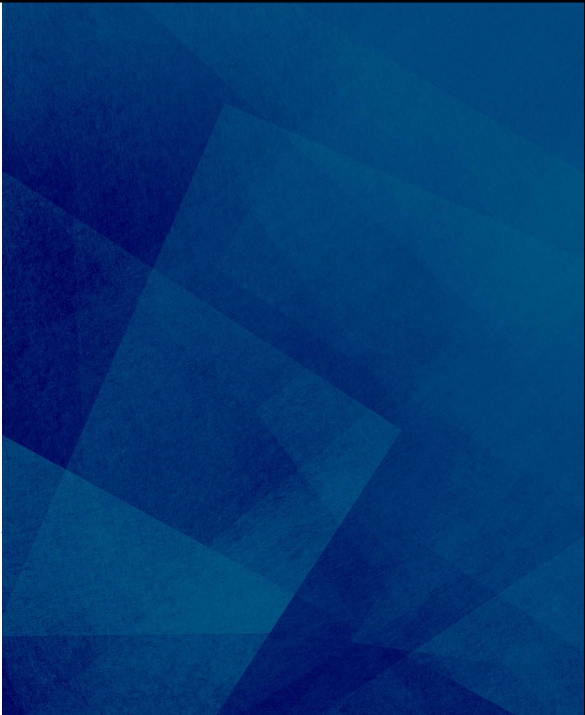

Director of Product Development
Pete Fowler Construction



Program Outline

EXPERT TESTIMONY: PREPARATION AND DELIVERY FOR DEPOSITION, ARBITRATION, AND TRIAL






- Introduction
- Qualifications, Designations, and Admissibility
- Preparation for Testimony
- Deposition
- Arbitration
- Trial
- Conclusion



Introduction



Learning Objectives

- 
-  Discuss the effective use of expert witnesses in deposition, arbitration, and trial.
 -  Identify the typical challenges of expert witnesses and explore strategies to adapt.
 -  Explain the fundamentals of preparing for an expert deposition, arbitration, and trial testimony.
 -  Consider the variables of expert testimony that cannot be planned for that requires professional judgement and flexibility.

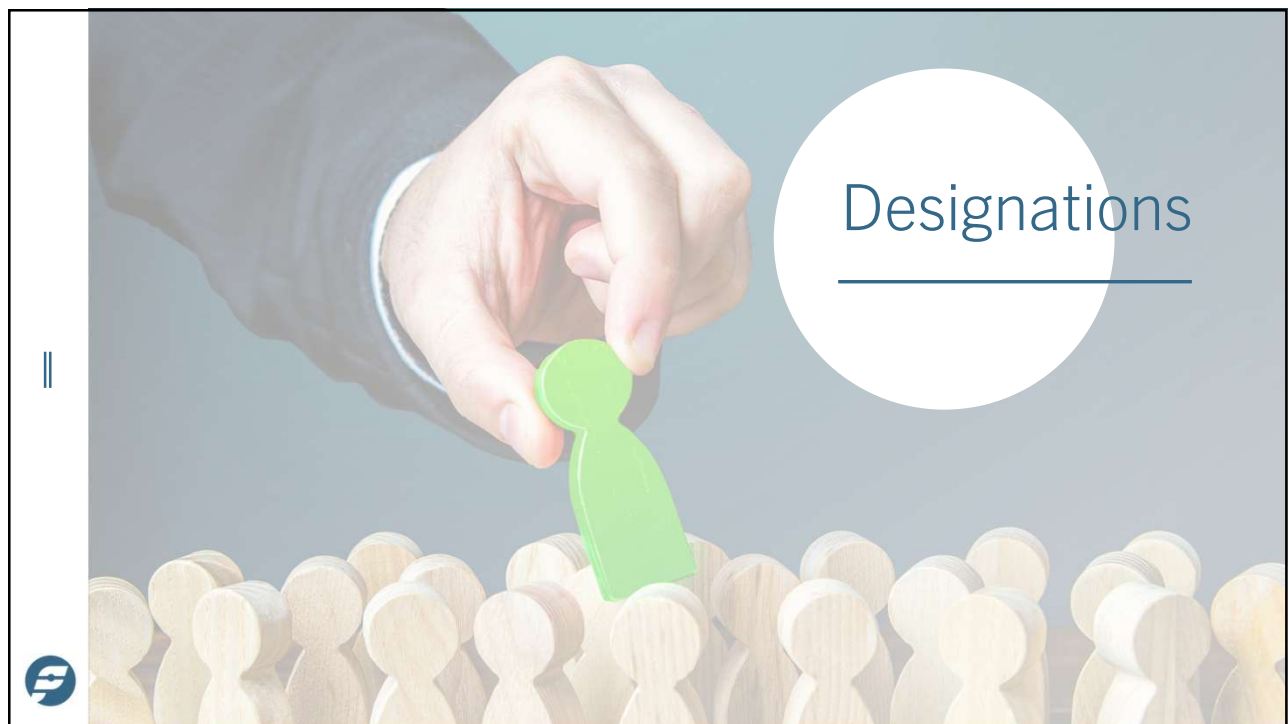
Qualifications, Designations, and Admissibility

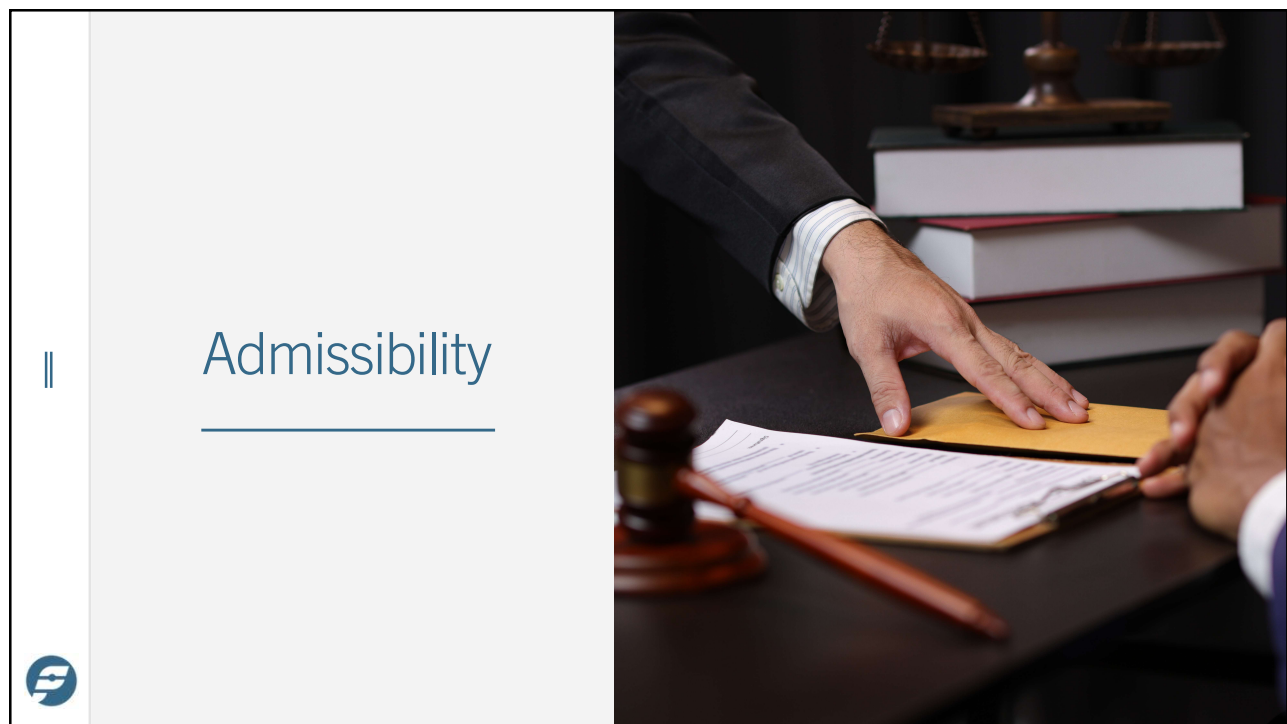


II









Preparation for Testimony —→










What Deposition, Arbitration, and Trial Have in Common










Common Disposition Questions



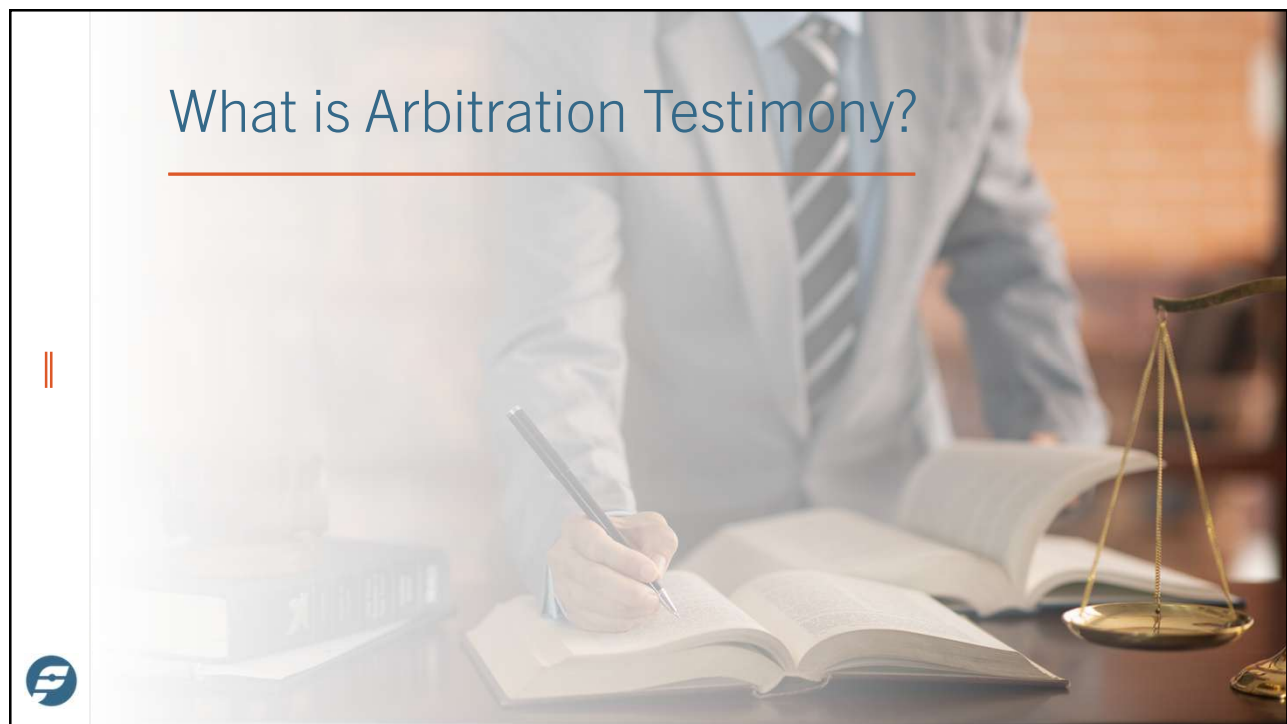






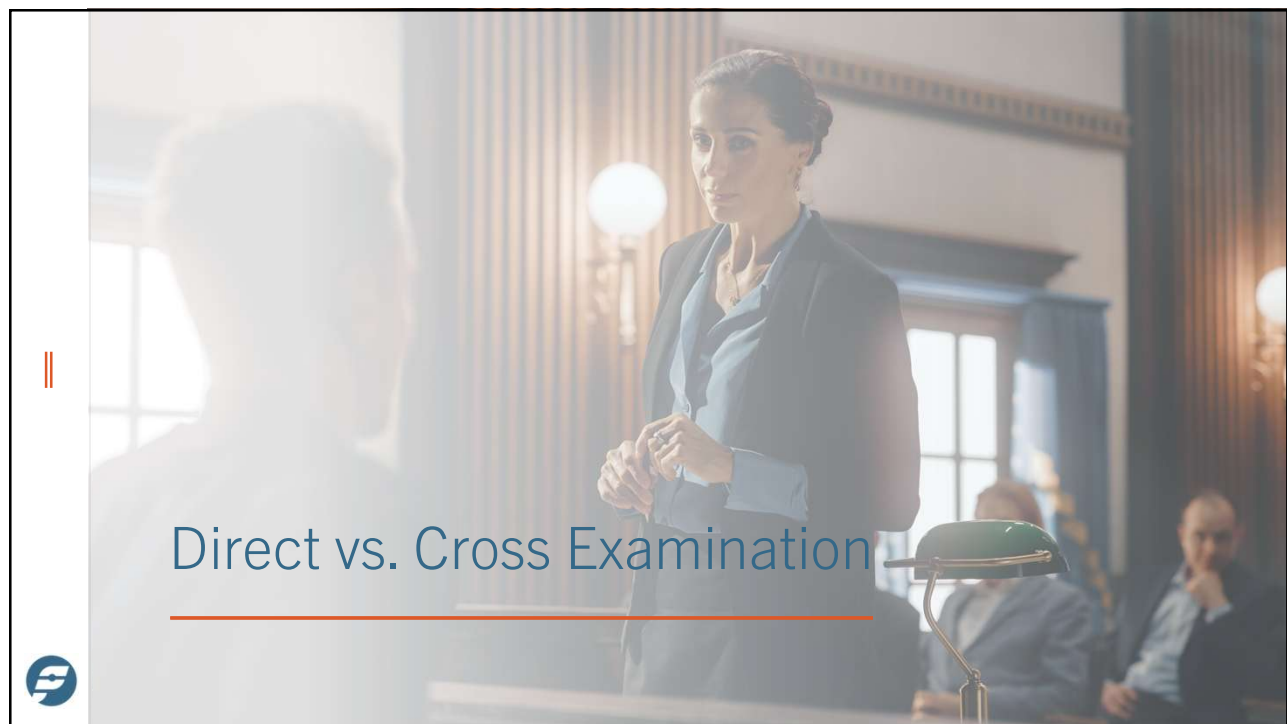
Arbitration





||





||

Arbitration With
Prior Deposition
vs. Without









||

What is Trial Testimony

||










Direct vs. Cross Examination



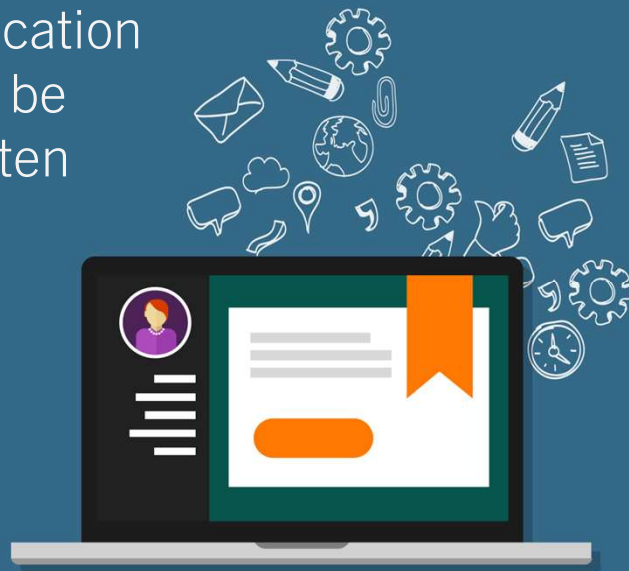




Learning Objectives

- 
-  Discuss the effective use of expert witnesses in deposition, arbitration, and trial.
 -  Identify the typical challenges of expert witnesses and explore strategies to adapt.
 -  Explain the fundamentals of preparing for an expert deposition, arbitration, and trial testimony.
 -  Consider the variables of expert testimony that cannot be planned for that requires professional judgement and flexibility.

Continuing Education
Certificates will be
sent out within ten
business days.





WEBINAR

THURSDAY, NOVEMBER 20TH, 2025 @ 10:00AM PT

Introduction to Construction Contract Claims

Bob Carlson, Pete Fowler, Hon. Keri Katz, and Michael Villalba

